



BELIZE TOURISM INDUSTRY ASSOCIATION

10 Taiwan Street,
Belize City, Belize
227-1144
WWW.BTIA.ORG

APPLICATION FORM: BUSINESS MEMBERSHIP

Name of business: _____

Name of owner: _____

Contact person: _____

Address: _____

Town/City: _____

District/State: _____

Country: _____

Phone: _____

Fax: _____

E-Mail: _____

Website: _____

Amount of fulltime equivalent employees: _____

Amount of fulltime employees: _____

Amount of part time employees: _____

Brief Description of Business: (Maximum 25 words) _____

Member- to- Member Discount (Percentage) 5% _____ 10% _____ 15% _____ Other _____

Your membership category is determined by the amount of fulltime employee equivalents employed by your business.

Name date signature of Applicant

(For new members only)
Name date signature of standing
member supporting application

BUSINESSES

Small
0 - 10 Employees

\$200.00 BZD

Medium
11 - 50 Employees

\$500.00 BZD

Large
51+ Employees

\$1,500.00 BZD

What is BTIA?

The Belize Tourism Industry Association (BTIA) was formed in 1985 to bring together tourism and tourism related interests to meet the challenges of a dynamic and growing industry in Belize. BTIA was intended and continues to develop as the accepted and recognized voice of the tourism industry in Belize and provides an important link between public and private sectors.

Purpose of the BTIA

The purpose of the BTIA is to serve and promote the interests of its members, to develop and promote the Belize Tourism Product and to secure and influence the improvement of the industry. In order to accomplish these, BTIA will:

- Provide a network and forum for addressing tourism related concerns.
- Provide the growth of the tourism industry without damage to the environment.
- Represent, lobby and advocate in the best interest of members and industry.
- Market and promote Belize as a destination.
- Assist members in improving their skills and services in order to improve professionalism and quality of the industry.

Code of Ethics

Commitment to the Tourism Industry of Belize the BTIA pledges:

- To achieve and maintain professional standards
- To seek success and profit while maintaining first value services.
- To seek a reputation of professionalism by fully disclosing to the prospective client all cost and charges before obligation is established.
- Not to engage in any discriminatory practice nor procedure with clients as well as employees.
- To improve employees' professionalism and motivation by observing fair labor practice and by granting just remuneration for services rendered and for services paid for by guests.
- To encourage and support the development of sound public policy relating to the environment and Belize's natural resources.
- To actively support, implement and abide by the laws, rules and regulations governing the reproductive seasons of our marine species.
- Accord just and equitable treatment to other members of the industry, that in building one's own there is no need to destroy another's.
- To communicate unto others as you would have them communicate unto you.

Commitment to the BTIA member pledge:

- To publicly support BTIA and its leadership.
- To officially represent the association to the press and public only when specifically authorized and reveal as personal views, those which may differ from the positions of the association.
- To commit to the democratic structure of the organization.
- To accept committee nominations with full responsibility and accountability and perform for the greater benefits of the majority of membership.
- To actively pursue BTIA's mission statement, values and uphold the BTIA image with professionalism and integrity.

Application process:

1. The application must be completely filled out.
2. Businesses must submit a copy of their Certificate of Registration.
3. Hotels, Guest Houses, Resorts, Villas, Condos, Bed& Breakfast must submit a copy of their Belize Tourism Board's Hotel License.
4. Tour Guides and Tour operators must submit a copy of their Belize Tourism Board's License.
5. Individual and Business members: Pay sign-up fee of BZD 50.
6. Email application and receipt to info@btia.org.
7. To cancel your membership subscription, please submit in writing to BTIA Secretariat.